

Federal Communications Commission

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Account number: 895051

Description: WTRF ANALOG TERMINATION NOTIFICATION

Application Reference Number: 20090115AYM

Successfully filed at Jan 15 2009 10:17PM

Based on the information supplied, no fee is required.

Federal Communications Commission Washington, D.C. 20554	Approved by OMB 3060-0386 (July 2002)	FOR FCC USE ONLY
Legal STA		FOR COMMISSION USE ONLY
Read Instructions/FAQ before filling out form		FILE NO. - 20090115AYM

Section I - General Information

1.	Legal Name of the Applicant WEST VIRGINIA MEDIA HOLDINGS, LLC	
	Mailing Address P.O. BOX 11848	
	City CHARLESTON	State or Country (if foreign address) WV
	Zip Code 25339 -	
	Telephone Number (include area code) 3047206528	E-Mail Address (if available) CDUSIC@WVMH.COM
	FCC Registration No 0005921689	Call Sign WTRF-TV
	Facility ID Number 6869	
2.	Contact Representative (if other than licensee/permittee) ELLEN MANDELL EDMUNDSON, ESQ.	
	Firm or Company Name COHN AND MARKS LLP	
	Mailing Address 1920 N STREET, NW - SUITE 300	
	City WASHINGTON	State or Country (if foreign address) DC
	ZIP Code 20036 -	
	Telephone Number (include area code) 2024524825	E-Mail Address (if available) ELLEN.EDMUNDSON@COHNMARKS.COM
3.	Purpose:	
	<input type="radio"/> Engineering STA	
	<input type="radio"/> Extension of Existing Engineering STA	
	<input checked="" type="radio"/> Legal STA	
	<input type="radio"/> Extension of Existing Legal STA	
4.	Service: TV	

5.	Community of License: City: WHEELING State: WV	
6.	If this application has been submitted without a fee, indicate reason for fee exemption (see 47 C.F.R. Section 1.1114): <input type="radio"/> Governmental Entity <input type="radio"/> Noncommercial Educational Licensee/Permittee <input checked="" type="radio"/> Other DTV TRANSITION NOTIFICATION <input type="radio"/> N/A (Fee Required)	
7.	Please explain in detail the "extraordinary circumstances" which warrant temporary operations at variance from the Commission's Rules. In addition, please specify 1) the specific rules and/or policies from which the applicant seeks temporary relief; 2) how the public interest will be furthered by grant; and 3) the expected duration of the STA and the licensee's plan for restoration of licensed operation.	[Exhibit 38]
8.	Anti-Drug Abuse Act Certification. Applicant certifies that neither applicant nor any party to the application is subject to denial of federal benefits pursuant to Section 5301 of the Anti-Drug Abuse Act of 1988, 21 U.S.C. Section 862.	<input checked="" type="radio"/> Yes <input type="radio"/> No

I hereby certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith. I acknowledge that all certifications and attached Exhibits are considered material representations.

Typed or Printed Name of Person Signing ALBERT BRAY CARY, JR.	Typed or Printed Title of Person Signing PRESIDENT AND CEO
Signature	Date (mm/dd/yyyy) 1/15/2009

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

Exhibits

Exhibit 38
Description: ANALOG TERMINATION NOTIFICATION

THE PURPOSE OF THIS SUBMISSION IS TO NOTIFY THE COMMISSION THAT WTRF-TV, WHEELING, WV (FAC. ID NO. 6869) WILL PERMANENTLY TERMINATE ANALOG OPERATION ON FEBRUARY 17, 2009. THIS SUBMISSION IS FILED OUT OF AN ABUNDANCE OF CAUTION, PURSUANT TO THE PROCEDURES SET FORTH AT PARAGRAPH 133 OF THE REPORT AND ORDER, THIRD PERIODIC REVIEW OF THE COMMISSIONS RULES AND POLICIES AFFECTING THE CONVERSION TO DIGITAL TELEVISION, 23 FCC RCD 2994 (2007) (THIRD PERIODIC REVIEW), IN THE EVENT CONGRESS ENACTS LEGISLATION THAT WOULD DELAY THE CURRENT STATUTORY DTV TRANSITION DEADLINE OF FEBRUARY 17, 2009. THIS NOTIFICATION IS BEING FILED MORE THAN 30 DAYS IN ADVANCE OF FEBRUARY 17, 2009, THE DATE ON WHICH ANALOG OPERATION OF WTRF-TV WILL BE TERMINATED.

THE TERMINATION OF THE ANALOG SERVICE OF WTRF-TV IS NECESSARY IN ORDER TO COMPLETE THE CONSTRUCTION OF THE STATIONS POST-TRANSITION DIGITAL FACILITY. BY ORDER, DTV BUILD-OUT: REQUESTS FOR WAIVER OF USE OR LOSE DEADLINES, 22 FCC RCD 9750 AT PARA. 93 (2007), THE COMMISSION RECOGNIZED THE STATUS OF WTRF-TV AS A STATION FACING A UNIQUE TECHNICAL CHALLENGE. ALTHOUGH WTRF-TV PRESENTLY PROVIDES ANALOG SERVICE ON CHANNEL 7 AND PRE-TRANSITION DIGITAL SERVICE ON CHANNEL 32, THE STATION WILL USE CHANNEL 7, ITS CURRENT ANALOG CHANNEL, FOR ITS POST TRANSITION DIGITAL OPERATION. THE STATION WILL USE THE TOP-MOUNTED ANTENNA CURRENTLY USED IN THE ANALOG OPERATION OF WTRF-TV ON CHANNEL 7 FOR POST-TRANSITION DIGITAL OPERATION ON CHANNEL 7. THEREFORE, TERMINATION OF THE STATIONS ANALOG OPERATION ON CHANNEL 7 MUST OCCUR BEFORE THE STATION CAN COMPLETE ITS TRANSITION TO DIGITAL OPERATION ON CHANNEL 7.

THE STATION WILL PROVIDE THE ADVANCE VIEWER NOTIFICATIONS OF THE FEBRUARY 17, 2009 TERMINATION OF THE STATIONS ANALOG OPERATIONS REQUIRED AT PARAGRAPH 134 OF THE THIRD PERIODIC REVIEW.

Attachment 38
